

COMPANY PROFILE



September 2026

SBC Contact:
invest@swindon.gov.uk



WHY SWINDON:

Swindon has a lot going for it. The transport links are hard to beat, with easy access to London, Bristol and the M4 corridor, so it’s a genuinely convenient base whichever direction your business is growing in.

There’s a real sense of investment in the town too, and we see the benefit of that first hand through the people we place.

Time and again, we come across brilliant local talent, proof that Swindon has the workforce to match its ambition.

Trading name	Niche Recruitment
Swindon site	UK HQ
Business Sector	Recruitment
Location	1 Callow Park, Callow Hill, Brinkworth, Wiltshire SN15 5FD
Contact Details	Email: hello@niche-rec.co.uk Telephone: 01793 230 469
Business Information	Niche Recruitment is an independent recruitment consultancy based in Wiltshire, established in 2015. We partner with growing businesses in Swindon and beyond, across Sales, Marketing, Executive and Head Office functions, building the right talent strategies to support their goals. Rather than filling vacancies role by role, we act as talent partners, getting under the skin of where a business is heading and shaping recruitment around that growth. Our approach has helped businesses.

WHAT WE OFFER:

Since 2015, we’ve supported everything from ambitious start-ups to corporates with national and international reach, many with HQs right here in Swindon and the surrounding area. We’ve helped these businesses build the teams behind their growth, working as a genuine talent partner rather than simply filling roles as they come up. That same approach is exactly what new investors in Swindon can expect from us: a recruitment partner who takes the time to understand where a business is heading, and builds the right team to help get it there.

“ Swindon gives us and our clients, everything we need to grow: brilliant transport links, real investment in the town, and a genuinely strong pool of local talent. It’s a place we’re proud to call home, and one we’d recommend. ”
Nick Wimshurst, Co-Founder, Niche Recruitment

