

COMPANY PROFILE



September 2026

SBC Contact:
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WHY SWINDON:

Having supported employers in Swindon for many years, we’ve seen firsthand why businesses choose to invest here. The town combines a diverse talent pool and a strategic position at the heart of the M4 corridor with ambitious regeneration plans that are helping shape its future. Swindon is also home to major employers including Nationwide, Zurich, RWE and WHSmith, alongside world-leading research and innovation organisations such as UKRI. Together, these strengths create a dynamic environment where businesses can attract talent, innovate and grow with confidence.

Trading name	Reed
Swindon site	Regional Office
Business Sector	Recruitment
Location	1 Newbridge Square, Swindon SN1 1GW
Contact Details	Email: Nichola.thomas@reed.com Telephone: 01793 508 496
Business Information	Since 1960, Reed has pioneered specialist recruitment, connecting businesses with the talented professionals they need to grow. As the world’s largest family-run recruitment company, we’ve spent more than six decades helping people and organisations move forward with confidence. Our experts recruit across 20 sectors, from accountancy and finance, engineering, and technology to procurement, education and health and care. Whatever the role, we bring the reach.

WHAT WE OFFER:

For over 65 years, Reed has helped businesses grow by connecting employers with the talent they need to succeed. With offices across the UK and operations in 16 countries, we bring both local expertise and international insight to every market we serve. We understand Swindon’s key industries, workforce, and growth opportunities. As new investment arrives in the town, we’re well placed to help businesses attract skilled professionals across multiple sectors, supporting sustainable growth and economic prosperity.

“ For over 20 years I’ve seen the region’s strengths up close. Swindon offers businesses access to talented people, excellent connections across the UK and the confidence that comes from being part of a thriving local economy. ”
James Reed, Chairman & CEO, Reed

