

COMPANY PROFILE



SWINDON24

September 2026

SBC Contact:
invest@swindon.gov.uk

WHY SWINDON:

Swindon combines excellent transport links, a highly skilled workforce and a strong mix of global employers alongside ambitious local businesses. It offers companies room to grow without the costs associated with larger cities, while maintaining access to London, Bristol, South Wales and the Midlands.

We've found Swindon's business community to be very collaborative and supportive, with organisations genuinely willing to work together. The town continues to evolve, creating new opportunities for investment, innovation and long-term business growth.

Trading name	Swindon24
Swindon site	Head Office and Digital Publishing Hub
Business Sector	Digital media, local news, marketing and business
Location	1st Floor, 4 Devizes Road, Swindon SN1 4BJ
Contact Details	Email: newsdesk@swindon24.co.uk Mobile: 07736 839 042
Business Information	Swindon24 is one of Swindon's largest independent digital news and media platforms, delivering trusted local news, business coverage, community stories and major event reporting to hundreds of thousands of readers each month. We help organisations communicate with local audiences through editorial coverage, commercial campaigns, photography, video and digital marketing, supporting businesses, charities, public sector organisations and community groups across Swindon.

WHAT WE OFFER:

Every week, Swindon24 helps businesses increase their visibility through positive and trusted local journalism and digital campaigns. We regularly support start-ups, SMEs, national brands, charities and public organisations by sharing their achievements, promoting recruitment, launching products and covering major milestones. New investors entering Swindon can benefit from immediate access to established local audiences, helping them build awareness, recruit staff and establish meaningful connections with customers and the wider business community.

"I've had the privilege of meeting thousands of people through Swindon24 and one thing stands out every time, Swindon is full of ambitious, hardworking people who want to help each other succeed."
Kris Talikowski, Editor, Swindon 24

